

Outcomes <i>(to be measured regularly)</i>	Who <i>(to be reviewed regularly)</i>
Safety	
<p>All older people to feel safe in their homes, walking, driving, cycling, using public transport and other local services.</p> <p>Hate Crime: appropriate and effective reporting of age related hate crime; work towards reducing it and addressing causes</p> <p>Ensure older people are aware of threats to their safety, and of scams and how to minimise their risk (including telephone, door to door, postal and digital)</p> <p>Safeguarding: older adults are protected and all concerns are reported and acted on</p>	<p>Police: PCC & their office IAG (independent advisory group) & Chief Constable SARI</p> <p>Avon Fire & Rescue</p> <p>Adult Safeguarding Board</p> <p>Media</p> <p>BAB (first contact checklist project)</p> <p>Walking groups and alliances / NPs</p> <p>VCSE organisations such as AEA, SARSAS,</p>
Transport	
<p>Improved public transport service especially for older people who often rely on it. And improvements for those walking.</p> <p>Safe, affordable and accessible public transport especially for those with health conditions and disabilities</p> <p>Community transport available for those that need it – affordable and available</p> <p>Appropriate services and technology to support older drivers and cyclists</p>	<p>Private transport companies</p> <p>Council’s transport department</p> <p>Community transport providers</p> <p>BDEF (through BEING)</p> <p>Research project teams</p> <p>Walking groups and alliances / NPs</p>
Care	
<p>Providers will actively seek the views of older people and will incorporate those views into policies which affects them</p> <p>Older adults received culturally appropriate high quality care that meets their needs</p> <p>Unpaid carers are supported and their needs understood</p>	<p>Health & Wellbeing Board (including through cllrs, Voscur, Healthwatch and public sessions) – and Better Care Bristol (People directorate) – also the OPPB</p> <p>Carers group(s) in VCSE</p>

Physical Health including physical disabilities and impairments	
<p>Older people to have fair access to health care and those with complex needs will receive joined up and appropriate care throughout their patient journey</p> <p>Older people to feel in charge of their own health and able to make informed decisions</p> <p>Older people informed about appropriate self-care and messages on prevention</p>	<p>North Bristol Trust University Hospitals Trust CCG (s) Bristol Community Health BDEF (through BEING) Care Forum Healthwatch Council – public health Health / disability / addiction VCSE People in Health West of England</p>
Mental health including loneliness, isolation, dementia	
<p>Older people to have fair access to health care and those with complex needs will receive joined up appropriate care - with an understanding of the links between physical and mental health</p> <p>Those with dementia receive accessible and appropriate care within the health services, and are not discriminated against in accessing other services within their community / city</p> <p>Older people able to make informed decisions about their care and choices, and are informed about appropriate self-care and messages on prevention and symptoms</p>	<p>CCG NHS Trusts Bristol Mental Health CASS Bristol Community Health Alzheimer’s research Dementia Wellbeing service Dementia Action Alliance BDEF (through BEING) Care Forum Healthwatch Council – public health Health / disability VCSE orgs</p>
Inclusive and accessible communication	
<p>Improved recognition of the challenges faced by older people especially those without internet or with disabilities, skills gaps or confidence issues affecting them</p> <p>End discrimination through digital exclusion by key statutory providers, including access to consultations and complaint procedures</p> <p>Accessible standards for digital and other media are met consistently</p> <p>Address the ‘poverty’ of information faced by some older people especially those with disabilities and/or living alone</p> <p>Older people are able to stay connected and enjoy the social contact and community participation they want</p>	<p>Bristol City Council - all departments and services</p> <p>Mayor and senior leaders</p> <p>NHS (all public facing)</p> <p>Private companies (through media and individually as appropriate)</p> <p>Local media</p> <p>Neighbourhood Partnerships</p>

Housing and homes	
<p>All new homes meet best practice accessibility criteria, and new developments will consider fully the needs of older people</p> <p>Research into how technology can support people in their homes should involve older people</p> <p>All older people can expect and afford warm suitably adapted homes/ accommodation</p>	<p>Care home providers & those commissioning care home contracts within BCC</p> <p>University research projects including SPHERE, robotics, Planning committee(s) - BCC</p> <p>WE Care and Repair</p> <p>Utility companies</p> <p>Private developers, housing associations and providers</p>
Participation	
<p>Older people, especially those with access needs, are able to access and sustain work (paid and unpaid) fairly and their skills and experience are recognised</p> <p>Members and older people in Bristol are aware of volunteering opportunities</p> <p>Older people are aware of and able to access leisure, cultural, learning and other enrichment activities in their local communities and across the city</p> <p>Older people do not suffer unfair financial disadvantage - being able to work if they wish, claiming all benefits due them, able to access appropriate financial advice</p>	<p>Volunteer Bristol and 'Cities of Service'</p> <p>Employers & their bodies (e.g. LEP) (through media and individually if appropriate)</p> <p>Bristol's culture and leisure providers (includes Council departments and others funded by the Council) ; and local media</p> <p>Advice centres/services</p> <p>Lifelong learning providers</p>
Leadership & Awareness / Visibility	
<p>Bristol City Council to meet its equality duties towards older people and so demonstrate leadership to encourage all other organisations in the city to do the same.</p> <p>Older people are not marginalised or stereotyped* by the press or others, and awareness of their needs comes with awareness of their value and contribution *Change people's concept of the 'older person'</p> <p>Achieve Age Friendly Bristol</p> <p>Promote equality for people regardless of their age and other characteristics or disadvantages they may have</p> <p>Older people are respected by all other generations and their value acknowledged</p>	<p>Mayor & key BCC leaders and elected members, Scrutiny, OPPB</p> <p>Voscur & all VCSE especially older people's interest (including BAB)</p> <p>Media (& so: general public)</p> <p>CCG, Bristol Health Partners, NPs</p> <p>Schools / organisations doing intergenerational work</p> <p>Regional: SWSN, SWFOA</p> <p>+ National media / groups (NPC+)</p>

Why is this Manifesto needed? (This first version dated May 2016)

1. **Equality Act 2010** protects the rights of individuals and advance equality of opportunity for all
2. **Significant evidence and research on how older people are disadvantaged; including recent national reports from Independent Age and Age UK highlighting inequality between pensioners (particularly poverty amongst those aged 75+, and the challenges faced by a vast number of carers aged over 80). There is also plenty of research and data specific to older people in Bristol, including:**
 - a. **Bristol Ageing Better (BAB):** this project has summarised research around loneliness in particular, focussed on Bristol, and project evaluations will track progress in the city. It estimates that at least 11,000 older people are experiencing isolation in the city.
 - b. **Bristol Council's JSNA:** for example 20% of 60+ people live in income deprived households, widening health gaps, some older people are living for 30 years in poor health, there will be 8,100 more aged 65+ by 2022, 15% of 65+ are unpaid carers, 6-11k suffer social isolation, around 4,100 have dementia (current estimate), 17k are at risk of falling (estimate)
 - c. **Quality of Life survey:** shows variations of satisfaction and influence by age, and significant inequalities by ward, health, race/ethnicity and disability / impairment or long term illness
 - d. **BOPF member survey(s):** 534 of our 2745 members told us (in 2015) about their experience of social contact, community participation, social-demographic information, internet access and more. They are mostly 75+, representative of the BAME community of the same age, more likely to suffer disability/impairment than others of the same age, spread over the city including in deprived wards, 60% live alone, and 50% are online.
3. **World Health's Organisation Age Friendly City (AFC):** Bristol is working towards this (a project of Bristol Ageing Better) and BOPF are involved through the OPPB (Older People's Partnership Board) and by the obvious synergy between our aims and that of an AFC: *"An age-friendly world enables people of all ages to actively participate in community activities and treats everyone with respect, regardless of their age. It is a place that makes it easy for older people to stay connected to people that are important to them. And it helps people stay healthy and active even at the oldest ages and provides appropriate support to those who can no longer look after themselves"*
4. **Recent and planned pressure on, and cuts to, statutory services and benefits, and a challenging funding environment for all VCSE providers of care, support, advice, activities etc.**
5. **A greater number of service providers and decision makers in the city** – all of whom we need to clearly and powerfully communicate with and influence. There are at least 150 organisations working with older people in the city and we will also need to share the manifesto with them.
6. **The Digital Age** – challenging for some older people and those with additional needs/disability.
7. **This manifesto will be public facing, accessible, well communicated and clear and so provide a necessary strategic framework for measuring and developing BOPF's influencing work.** The board of trustees, and members, will measure and review manifesto outcomes and the 'who' regularly- including in light of external changes (e.g. political, economic), new research (national/local), results and feedback (e.g. from partners and indeed those we aim to influence).

NOTE: We have not set out to produce a full report on evidence of need, disadvantage, inequality as that has been done elsewhere, but we can provide (on request) more analysis of our own research and how our members compare in terms of research questions etc.

Bristol Older People's Forum facilitate and co-ordinate older people's representation into citywide decision making processes, giving a voice to members* and to all older people in the city. We:

- enable older people to address discrimination and influence decisions which affect them
- engage with service providers to provide fair services which better meet older people's needs
- promote the equality and inclusion of all people over 55 in Bristol
- participate in research into causes & effects of social exclusion of older people in the city
- promote activities that support the health and well-being of older people in Bristol

We do this by:

1. Open forum meetings (at least 8 a year) with carefully selected speakers, located to reach as many people as possible. These also promote activities, facilitate consultation responses, share and collect issues faced and have a social aspect. Open to non-members.
2. Member newsletters (3 a year) printed and delivered – also distributed and shared more widely, emailed to some members and to more than 700 other individuals/organisations
3. Representation – our volunteers represent older people on more than 40 groups and boards
4. Stalls at key events and locations to meet/recruit older people from all sections of the community. We also work with equalities / older people organisations to deliver events
5. Online presence to share newsletters, information/signposting, meeting details, our manifesto - and to support/promote other work in the city relevant to equalities and/or older people

****Membership is free to anyone aged 55+ in Bristol***

Index of Abbreviations:

AEA	Action on Elder Abuse
BAB	Bristol Ageing Better
BCC	Bristol City Council
BCH	Bristol Community Health
BDEF	Bristol Disability Equality Forum
BEING	Bristol Equalities Information Networking Group
BMH	Bristol Mental Health
BOPF	Bristol Older People's Forum
CASS	Community Access Support Service
CCG	Clinical Commissioning Group
Clrs	Councillors
JSNA	Joint Strategic Needs Assessment
LEP	Local Enterprise Partnership
NPs	Neighbourhood Partnerships
NPC	National Pensioners Convention
OPPB	Older People's Partnership Board
PCC	Police & Crime Commissioner
SARI	Stand Against Racism and Inequality
SARSAS	Somerset Avon Rape & Sexual Abuse Support
SWFOA	South West Forum on Ageing
SWSN	South West Seniors Network
VCSE	Voluntary, Community & Social Enterprise (organisations)

